

DAY ATKINSON

Work Experience

Project Manager

WELLBEING & EQUITY INNOVATIONS- (remote from Omaha, NE)

January 2026- present

- Manage project operations, supervise staff, ensure compliance with protocols, and manage strong community partnerships to assist justice and community partners with transforming their systems.
- Coordinate outreach efforts including presentations, reports, and site visits.
- Facilitate meetings, coordinate across teams, and manage communications with internal and external partners
- Supervise employees as assigned
- Maintain accurate and organized data records for programmatic, research, and administrative activities.

Program Director, Intervention & Assessment

BOYS TOWN-Omaha, NE

March 2023 to December 2025

- Directs administration of safe and effective service plans for youth admitted into the program.
- Supervises, administers, and monitors established intervention procedures and develops new procedures for counseling, service planning, and discipline.
- Develops and maintains appropriate program budgets.
- Prepares and submits reports and recommendations on departmental actions, progress, and incidents.
- Initiates and reviews periodic and special evaluations of youth problems and follows up on disciplinary problems in complex intervention situations.
- Directs personnel functions including hiring, performance evaluations, and salary recommendations.
- Oversees admission, intervention, and departure of youth.
- Monitors proper implementation of the Boys Town Model providing consultation, supervision, and feedback to staff.
- Ensures adherence to shelter policies and procedures, including restraints, youth safety, outings, and reporting guidelines.

Family Home Program Consultant

Boys Town-Omaha, NE October 2021 to March 2023

- Oversees and supports 3-5 family homes, each serving 8 youth at a time.
- Develops skills and competencies for the entire treatment team through comprehensive consultation process.
- Provides training and support in the development and utilization of functional skills to Family Teachers and Assistant Family Teachers.
- Assesses problems and provides care to youth in treatment; monitors progress toward service plan goals, providing regular review and update of service plans.
- Provides constant support and consultation to homes 24/7, for crisis intervention and coaching as needed.

Director of Operations - Distribution

RUNNING SPECIALTY GROUP (DBA JACKRABBIT/OLYMPIA SPORTS)-Union, NJ

July 2020 to July 2021

- Led a multifunctional management, supervisor, and associate team of 40 in a 50,000 square foot warehouse space.
- Directed all operations for two DCs servicing a total of 125 B&M locations, as well as DTC web fulfillment for two LOBs.
- Created and fostered a positive culture centered around stakeholder success and employee

growth.

- Actively monitored KPI to drive positive outcomes and develop best in class processes.
- Assured compliance and completion on key deliverables: weekly receiving targets, shipping deadlines, fulfillment rates, customer order turnaround, et cetera.
- Key measurable contributions included:
 - Increased weekly unit throughput by over 100% in 60 days, with no cost overruns.
 - Developed and implemented a workplace safety program that has reduced employee injuries and lost time incidents.
 - Improved outbound productivity by over 150% since entering the role.
 - Developed and implemented QC/QA processes to improve inventory integrity and reduce shrink along the supply chain.

Regional Sales & Operations Manager, Mid-Atlantic Region

OLYMPIA SPORTS

July 2017 to July 2020

- Achieved regional sales growth of 2.3% in 2018 and 5.4% in 2019.
- Ensured all stores provide a premium customer experience through exemplary customer service, compelling visual presentation and merchandising, and up-to-date product knowledge.
- Led sales and operations excellence for seventeen business units:
- Eleven JackRabbit run specialty B&M locations in four states, with annual sales totaling \$10M.
- Six Olympia Sports sporting goods B&M locations in three states, with annual sales totaling \$5M.
- Web fulfillment from all locations for JackRabbit.com, OlympiaSports.net and CleverTraining.com.
- Co-facilitated training new Regional Sales team of six during company expansion.
- Monitored sales, KPI and P&L statements to identify opportunities for business growth and manager development.
- Built and maintained brand partnerships to promote collaboration, product education, brand awareness, and mutual success.
- Established and upheld standards of operation excellence through procedural controls and efficiencies.
- Worked closely with COO and senior leadership field team to coordinate and facilitate sales, operations, marketing and leadership efforts nationwide.
- Developed web fulfillment standard operating procedures, now in use company-wide in all 130+ fulfillment centers.

Education

Psychology (Bachelor of Science)
MICHIGAN STATE UNIVERSITY-East Lansing, MI
May 2006 to May 2006

Instructional Design (Online Certificate)
Alison-Remote

Adult Education (Online Certificate)
Alison-Remote

Project Management (Online Diploma)
Alison-Remote